





6. Presentations

For each of the marketing items shown, rate your business from 1 to 5.5 means you're doing great. 1 means you could use a little help. Start with your logo.

## Is it creative?

- Is it **consistent** with all your other branding?
- Is it current and does it inspire connections for your customers?

Continue around the circle and repeat this for each item. Then, connect the dots you filled in to create a circle.

## If your circle were a ball, could it use a little air? Let's talk. We'd love to get the ball... bouncing!

## Call us at 612.326.9811 or email contact@orangeballcreative.com